



## Food Product Awards 2024 - 2026

### Rules of Entry

1. Three award categories will be presented: the SIFST Best Product Award (open to all entries), the SIFST Healthier Choice Award (open to HCS products only), and the SIFST Innovation Award (open to all entries). Additionally, a Merit Award will be given in each category.
2. Food establishments, both local and international (owned by Singaporeans or Singaporean companies), can submit commercially packaged food products (including beverages and tonic food) for the SIFST Food Product Awards. Medical, healthcare, health supplement, and pharmaceutical products are not eligible. Products sold online are welcome to participate.
3. Qualifying entries for the *Healthier Choice Award* must comply with Health Promotion Board (HBP) established nutritional guideline for the Healthier Choice Symbol Program.
4. The *Innovation Award* shall be awarded based on originality and creativity of the product concept, content, processing technology, packaging and/or presentation.
5. Entry products must be commercially available for purchase within the local market at the time of judging, through all distribution channels including retail stores, online platform, television sales, supermarkets, outlets, franchise locations and/or specialty stalls.
6. A participation fee of \$480 applies for the first product entry, and \$280 for each subsequent product entries. Participants are not limited to submitting a single entry and may enter multiple products upon payment of the corresponding fee.
7. Participation in the competition requires the submission of a duly completed official entry form along with the corresponding entry fee to the Secretariat by **1<sup>st</sup> March 2024**. Additionally, where applicable, a letter of consent authorizing participation must be provided by the product developer, owner, franchisor, or licensor.
8. Submission of false or inaccurate information will render the entry invalid and result in the forfeiture of the entry fee.
9. The Organising Committee reserves the rights to disqualify any entry, without the obligation to provide any reason or justification. Products deemed ineligible due to disqualification will not be included in the judging process.



10. Seven (7) samples of each entry product must be submitted at the expense of the participating company by **11<sup>th</sup> March 2024** to the Secretariat at:

Attn: Mr Richard Khaw  
SIFST Food Product Awards  
Block P, Level 4, Room P425  
School of Applied Science  
Nanyang Polytechnic  
180 Ang Mo Kio Ave 8, Singapore 569830

Chilled or fresh samples can be submitted on the judging date. Perishable or temperature-sensitive products requiring refrigeration or specific handling arrangements, detailed storage and handling instructions must be provided to the Organising Committee in advance. Prior coordination with the Committee is mandatory regarding the delivery and safekeeping of such samples.

11. All samples submitted to the Organising Committee for the SIFST Food Product Awards competition are non-returnable.
12. A judging panel selected by the Organising Committee will evaluate all entries in accordance with standard food-tasting protocol and procedures adopted for the competition.
13. The panel of judges shall take into consideration the following factors in their assessment and equal weights shall be given to following judging criteria:
- |                                       |                          |
|---------------------------------------|--------------------------|
| a) Consumer Benefits                  | f) Sensory Appeal        |
| b) Innovative Content                 | g) Consumer Appeal       |
| c) Nutritional/ Health Considerations | h) Sustainability        |
| d) Market Potential/ Exportability    | i) Overall Acceptability |
| e) Packaging                          |                          |
14. The panel of judges reserves the right not to withhold any awards in any category or revoke awards already granted. The decision of the judges is final and no further correspondence on the decision shall be entertained.
15. The announcement of award winners will take place during the SIFST Food Product Awards Presentation. Additionally, all successfully accepted entries will receive a Certificate of Participation.



16. Participating companies will receive a complimentary seat (corresponding to their number of product entries) at the Award Presentation Dinner scheduled for April 2024 (date to be confirmed). Additional seats for the award ceremony can be purchased by interested companies.
17. All award winners will be submitted for judging and exhibition during the International Food Product Award held in IUFOST World Food Congress, Italy 2024.
18. Award winners are granted the exclusive right to utilize the corresponding Award logo on the packaging and promotional materials associated with their winning products, in strict adherence to the terms and conditions outlined in the "Use of the Award logo" document.
19. Cash prize will be awarded to the winners and merit products.
  - SIFST Best Product Winner Award (**SGD 3000**)
  - SIFST Best Product Merit Award (**SGD 1000**)
  - SIFST Innovation Winner Award (**SGD 1500**)
  - SIFST Innovation Merit Award (**SGD 500**)
  - SIFST Healthier Choice Winner Award (**SGD 1500**)
  - SIFST Healthier Choice Merit Award (**SGD 500**)
20. The organizer reserves the rights to update the Rules & Regulations to ensure a fair and smooth competition. Any changes will be communicated promptly.
21. All enquiries shall be directed to the Secretary, SIFST Food Product Awards Committee at Secretariat mentioned above or the administrators:

Lee Hui Cheng  
Tel: 66971294

Richard Khaw  
Tel: 97475866

Email: [fpa@sifst.org](mailto:fpa@sifst.org)

Register via: <https://sifst.org/event/food-product-award-2024-2026/>

### **Important Dates:**

Closing Date of Form Submission: 1<sup>st</sup> March 2024

Closing Date of Sample Submission: 11<sup>th</sup> March 2024

Date of Judging: 15<sup>th</sup> March 2024

Date of Result Announcement: April 2024 (Date to be confirmed)